

# Minutes 5<sup>th</sup> May 2026 7pm

## Navigation Meeting - Sefton

|            |                                                                                                                                              |
|------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| Date:      | 5 <sup>th</sup> May 2026                                                                                                                     |
| Time:      | <b>7pm</b>                                                                                                                                   |
| Place:     | <b>St Lukes</b>                                                                                                                              |
| Attendees: | Amanda Bruce, Karen Stark, Laura Pilgrim, Louis Johnston, Paul Beardwood, Laura Heywood, Sue Green, Jim Stewart, Helen Hunter, Clare Coombes |
| Apologies: | Georgina Abram                                                                                                                               |

Prayer: Helen Hunter

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Who by | When by |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|---------|
| <b>Communications:</b><br><br>Clare Coombes, FfM communications advisor, is in attendance to discuss how transition can be communicated internally or externally.<br><br>The team discussed the importance of understanding what works for each congregation and the identity of each church, to effectively share a unified message in tailored ways.<br><br>Clare shared that this is the goal of developing a communications loop in the churches to ensure consistent feedback of updates and stories with clear points of contact.<br><br>Templates and checklists will be developed to streamline the communications as much as possible, such as permission forms for photography.<br><br>Other cohorts have had younger volunteers with social media skills. Clare has been working on offering skills certificates for this work so that younger people in the church interested in marketing and social media careers can take this forward. The minimum age for volunteers is 14.<br><br>Clare encouraged for the navigation team and CLT to continue encouraging people in their church to attend the communications event. Communications champions will begin to be identified at this session.<br><br>Job descriptions are available for these volunteer communications roles.<br><br>The team discussed approaching the school attached to St Michaels to share this volunteer opportunity. There is currently no one attending the church from this school, but it could encourage attendance from this age group. |        |         |

# Minutes 5<sup>th</sup> May 2026 7pm

## Navigation Meeting - Sefton

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                     |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--|
| <p>Clare has been working with the CLT in Toxteth and Wavertree to identify their skills and interests to see how they can be used to aid communications.</p> <p>Clare shared that a large responsibility for church communications will be admin based, such as keeping all pages and website updated.</p> <p>Laura P shared the materials she has put together to share with the churches. This is an easily accessible whiteboard to share feedback with prompts for further engagement if desired. This is currently focussed on inviting more contributions to the naming process.</p> <p>Clare emphasised that current communications won't be taken away and there won't be a shift to only digital communications, rather building on what is currently working in the churches and identifying opportunities for development.</p> <p>Clare confirmed that there is an initial drive for communications through the fit for mission process but that there is also a focus on building sustainable communications strategies that continue into the future past FfM with limited time commitment.</p> <p><b>Action:</b> Laura P and Clare will arrange refreshments for the communications session.</p> <p><b>AOB:</b></p> <p>There have been three volunteers for the buildings team. Laura P is eager for at least two more. This team has limited time commitment with three workshops across a year.</p> <p>Helen shared the importance of clergy talking to people directly about joining the team.</p> <p>Jim enquired if there's anyone in a wheelchair in the congregations who could join the team.</p> | <p><b>LP/CC</b></p> |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--|

**Next meeting: May 12<sup>th</sup> St Lukes 7pm**